

DUPLICATE INVOICE



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

Abar Hutton Media
Attention: Accounts Payable
6190 Grovedale CT Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
940176-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Kennedy/D/ US Congress	Candidate	529

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	940176	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	Newscenter 5 at 11	11-1130p	--W----	1:00	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	W	10/24/12	11:26 PM	Newscenter 5 at 11	11-1130p	1:00	JKI I I FCDMI206H	\$5,000.00 NM
2	10/23/12	10/29/12	5a Eyeopener	5-6a	---TF--	1:00	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Th	10/25/12	5:23 AM	5a Eyeopener	5-6a	1:00	JKI I I FCDMI206H	\$1,400.00 NM
1	WCVB	F	10/26/12	5:24 AM	5a Eyeopener	5-6a	1:00	JKI I I FCDMI206H	\$1,400.00 NM
3	10/23/12	10/29/12	6a Eyeopener	558-7a	MTW-F--	1:00	3	\$1,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TW-F--	3	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/23/12	6:37 AM	6a Eyeopener	558-7a	1:00	JKI I I FCDMI206H	\$1,800.00 NM
2	WCVB	W	10/24/12	5:59 AM	6a Eyeopener	558-7a	1:00	JKI I I FCDMI206H	\$1,800.00 NM
3	WCVB	F	10/26/12	6:59 AM	6a Eyeopener	558-7a	1:00	JKI I I FCDMI206H	\$1,800.00 NM
4	10/23/12	10/29/12	Good Morning America	658-9a	MT-TF--	1:00	3	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-TF--	3	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/23/12	7:55 AM	Good Morning America	658-9a	1:00	JKI I I FCDMI206H	\$1,600.00 NM
2	WCVB	Th	10/25/12	8:55 AM	Good Morning America	658-9a	1:00	JKI I I FCDMI206H	\$1,600.00 NM
3	WCVB	F	10/26/12	7:48 AM	Good Morning America	658-9a	1:00	JKI I I FCDMI206H	\$1,600.00 NM
5	10/23/12	10/29/12	LIVE w/ KELLY & MICHA	9A-10A	M-T---	1:00	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/25/12	9:47 AM	LIVE w/ KELLY & MICHAEL	9A-10A	1:00	JKI I I FCDMI206H	\$700.00 NM



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940176-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Kennedy/D/ US Congress	Candidate	529	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/23/12	10/29/12	STEVE HARVEY DAY	10-11a	----F--	1:00	1	\$300.00	NM
Class of Time - Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	10/26/12	10:31 AM	STEVE HARVEY DAY	10-11a	1:00	JKI I I FCDM1206H	\$300.00 NM
7	10/23/12	10/29/12	The View	1058-12n	M--F--	1:00	1	\$2,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	F	10/26/12	11:32 AM	The View	1058-12n	1:00	JKI I I FCDM1206H	\$2,400.00 NM
8	10/23/12	10/29/12	Midday News	1158a-1230p	M--F--	1:00	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	10/26/12	12:07 PM	Midday News	1158a-1230p	1:00	JKI I I FCDM1206H	\$800.00 NM
9	10/23/12	10/29/12	Millionaire	1228-1p	M--T---	1:00	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Th	10/25/12	12:53 PM	Millionaire	1228-1p	1:00	JKI I I FCDM1206H	\$1,000.00 NM
11	10/23/12	10/29/12	KATIE COURIC DAY	3-4p	-T-T---	1:00	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-T---	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/23/12	3:56 PM	KATIE COURIC DAY	3-4p	1:00	JKI I I FCDM1206H	\$800.00 NM
3	WCVB	Th	10/25/12	3:41 PM	KATIE COURIC DAY	3-4p	1:00	JKI I I FCDM1206H	\$800.00 NM
12	10/23/12	10/29/12	ELLEN EF	4P-5P	-TW----	1:00	2	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TW----	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/23/12	4:29 PM	ELLEN EF	4P-5P	1:00	JKI I I FCDM1206H	\$1,400.00 NM
2	WCVB	W	10/24/12	4:54 PM	ELLEN EF	4P-5P	1:00	JKI I I FCDM1206H	\$1,400.00 NM
13	10/23/12	10/29/12	Newscenter 5 at 5	5-6p	--WT---	1:00	2	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WT---	2	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/24/12	5:29 PM	Newscenter 5 at 5	5-6p	1:00	JKI I I FCDM1206H	\$3,000.00 NM
4	WCVB	Th	10/25/12	5:55 PM	Newscenter 5 at 5	5-6p	1:00	JKI I I FCDM1206H	\$3,000.00 NM
14	10/23/12	10/29/12	Newscenter 5 at 6	6-630p	-TWT---	1:00	3	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWT---	3	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/23/12	6:11 PM	Newscenter 5 at 6	6-630p	1:00	JKI I I FCDM1206H	\$4,000.00 NM
6	WCVB	W	10/24/12	6:25 PM	Newscenter 5 at 6	6-630p	1:00	JKI I I FCDM1206H	\$4,000.00 NM
3	WCVB	Th	10/25/12	6:28 PM	Newscenter 5 at 6	6-630p	1:00	JKI I I FCDM1206H	\$4,000.00 NM

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940176-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Kennedy/D/ US Congress	Candidate	529	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/23/12	10/29/12	Newscenter 5 at 6 Class of Time - Pre-emptible with notice	6-630p	-TWT---	1:00	3	\$4,000.00	NM
15	10/23/12	10/29/12	M-F Inside Edition Class of Time - Pre-emptible with notice	658-730p	-T-----	1:00	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 10/23/12 7:21 PM M-F Inside Edition 658-730p 1:00 JKIIIFCDM1206H \$3,000.00 NM									
16	10/23/12	10/29/12	Chronicle Class of Time - Immediately Pre-emptible without notice	728-8p	--W-F--	1:00	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W-F-- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB W 10/24/12 7:53 PM Chronicle 728-8p 1:00 JKIIIFCDM1206H \$3,000.00 NM 4 WCVB F 10/26/12 7:46 PM Chronicle 728-8p 1:00 JKIIIFCDM1206H \$3,000.00 NM									
17	10/23/12	10/29/12	Post 1130p Late News Class of Time - Pre-emptible with notice	1130p-1135p	--W----	1:00	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB W 10/24/12 11:34 PM Post 1130p Late News 1130p-1135p 1:00 JKIIIFCDM1206H \$3,200.00 NM									
18	10/23/12	10/29/12	Nightline Class of Time - Pre-emptible with notice	1135p-1206a	-T-----	1:00	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 10/23/12 12:01 AM Nightline 1135p-1206a 1:00 JKIIIFCDM1206H \$2,000.00 NM									
19	10/23/12	10/29/12	6a Weekend Eyeopener Class of Time - Immediately Pre-emptible without notice	558-7a	-----SS	1:00	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----SS 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB Sa 10/27/12 6:53 AM 6a Weekend Eyeopener 558-7a 1:00 JKIIIFCDM1206H \$700.00 NM 2 WCVB Su 10/28/12 6:13 AM 6a Weekend Eyeopener 558-7a 1:00 JKIIIFCDM1206H \$700.00 NM									
20	10/23/12	10/29/12	Weekend GMA Class of Time - Pre-emptible with notice	7-8a	-----SS	1:00	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----SS 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WCVB Sa 10/27/12 7:59 AM Weekend GMA 7-8a 1:00 JKIIIFCDM1206H \$1,200.00 NM 3 WCVB Su 10/28/12 7:59 AM Weekend GMA 7-8a 1:00 JKIIIFCDM1206H \$1,200.00 NM									
21	10/23/12	10/29/12	6p News Weekend Class of Time - Pre-emptible with notice	6-630p	-----S	1:00	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Su 10/28/12 6:26 PM 6p News Weekend 6-630p 1:00 JKIIIFCDM1206H \$2,000.00 NM									
25	10/23/12	10/29/12	8a Sat Wknd Eyeopener Class of Time - Pre-emptible with notice	Sa 8a-9a	-----S-	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Sa 10/27/12 8:39 AM 8a Sat Wknd Eyeopener Sa 8a-9a 1:00 JKIIIFCDM1206H \$1,200.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Kennedy/D/ US Congress	Candidate	529	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/23/12	10/29/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	1:00	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
27	10/23/12	10/29/12	Sportscenter 5 OT	1135p-12m	-----S	1:00	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$2,400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WCVB	Su	10/28/12	11:47 PM	Sportscenter 5 OT	1135p-12m	1:00	JKI11FCDM1206H	\$2,400.00 NM
<u>Total Spots</u>							35		

Payment Terms 30 Days

<u>Gross Total</u>	\$69,200.00
<u>Agency Commission</u>	\$10,380.00
<u>Net Amount Due</u>	\$58,820.00